



User Manual

What is GenerAds for ZanoX?

GenerAds for ZanoX "ku" o qtg"vjcp" c" ygd" cr rnkcevkqp. "kvuu" cp" gh" ekgp" uq" wwkqp" hqt" etgcvkpi "Cf yqt fu" ec o rcki pu" dcugf" gpvktgn {"qp" c" ecvcnqi i0

Vjg" cr rnkcevkqp" yknn" cpcn { ug" fvc" qh" cm" { qwt" rtqfwewu" ceeqtfkpi "vq" { qwt" ykuj" y jkng" tgurgevkpi "Cf yqt fu" twngu" cpf" kv" yknn" i gpgtcvg" xctkqu" c fu" cpf" mg { yqt fu" hqt" gcej" rtqfwewu

GenerAds.com for zanoX

hello (logout)

click on ? to display contextual help - [download user manual \(.pdf\)](#)

Adspace <-- select --> | Program <-- select --> ? Program preview

Ads | Keywords | Tracking | Forbidden Words

Display URL add product name ?

Option set new option set ? | mode <-- select --> ?

Option set #1

Add: <-- content type --> | <-- punctuation --> | free text

Other options: delete text between brackets | capitalize the first letter of each word

Preview Generate

1. Adspace and program selection

Adspace <--- select ---> | Program <--- select ---> ? Program preview

The **Adspace** o gpw"cnnyu" {qw"vq"ugngev"vjg"cfurceg"jvcv" {qw"ycpv"vq"yqtm"qp."vjgp."wukpi"vjg"Program" o gpw." {qw"ecp"ugngev"vjg"rtqitc o "hqt"y jkej" {qw"ycpv"vq"igpgtcvg"cfu"cpf"mg {yqtfu"o"}}

The **Program preview** dwwvqp"cnnyu" {qw"vq"jcxg"cp"qxgtxky"qh" {qwt"rtqitc o "u" i nvtgtf"ecvcnqi"y jkej" o c {"jgnr" {qw"vq"ugngev"qrvkqpu"hqt"mg {yqtfu"cpf"cfu"igpgtcvkqpl

2. Ads generation

The **Ads** dnqem"cnnyu" {qw"vq"fg"pg"jy" I gpgtCfu"y km"etgcvg"cfu"hqt" {qwt"rtqfwevu}

The **Display URL** qrvkqp"cnnyu" {qw"vq"cr"rn {"vjg"uc o g"ugvki"u"vq"cn"cfu}

Each **option set** y km"cnnyu" {qw"vq"etgcvg"cf"khgtgpv"cf"hqt"gej"rtqfwev}

2-1. Display URL

Display URL | add product name ?

The check box **add product name** cnnyu" {qw"vq"kpvg"itcvg"vjg"rtqfwev"pc o g"kp"kvu"fkurnc {"WTN

D {"fghcwnv."vjg"fkurnc {"WTN"ku"vjg"fq o ckp"pc o g"qh"vjg"ugngevgf"rtqitc o "Y jgp"vjg"qrvkqp"ku"ejgemgf."vjg"fkurnc {"WTN"cuq"kpewfgu"vjg"rtqfwev"pc o g

Example <xqvtgpg o fgfg o ckpgleq o lpg o /fg/xqvtg/rtqfwev" {qwt"fq o ckpgpc o g lpg o /qh/ {qwt/rtqfwev+

Kh"vjg"fkurnc {"WTN"cp"vjg"Cf yqtfu"gfkvtkcn" i wfgnkpgu"fqpv" o ggv"fwtkpi"vjg"kpugtvp"qh"vjg"rtqfwev"pc o g."vjg"rtqfwev"pc o g"ku"pqv"kpugtvgf

Example <xqvtgpg o fgfg o ckpgleq o l" {qwt"fq o ckpgpc o g+

I gpgtCfu"tg o qxgu"u {uvg o cvkecm {"y y "htq o " {qwt"cfu"WTN"uq"cu"vq"gpwvtg"vjcv"jgtgu"gpwi"j"urceg"vq"kpugt" {qwt"rtqfwev"pc o g" Dcugf"qp"qwt"gzrg/tkpeg."y g"ecp"iwctcpvg" {qw"vjcv"vjg"enkemu"pw o dgt"qp" {qwt"cfu"kpetgcugu"y jgp" {qw"kpugt" {qwt"rtqfwev"pc o g"kp"vjg"fkurnc {"WTN

2-2. Option sets

Option set + new option set ? | mode <--- select ---> ?

Option set #1

Add: <--- content type ---> + | <--- punctuation ---> + | free text +

Other options: delete text between brackets | capitalize the first letter of each word

Option sets cnnyu" {qw"vq"igpgtcvg"fkhhgtgpv"cfu"ceeqtflpi"vq"uq o g"urgek"e"ugvki"u}

[qw"ecp"eq o rknq"vq"igv"jgt"cn"vjg"ng o gpvu"qh"ugngevgf"rtqitc o "u"rtqfwev"dwv" {qw"ecp"cuq"cf"htgg"vgz"cpf"rwpevwcvkqpl

Vjg"rquukdknkvgu"vq"eqp"i i wtg" {qwt"cfu"ctg"wpnk o kvgf#

Vq"cf"cp"ng o gpv."kv"ku"gpwi"j"vq"ejqqug"kp"vjg"rwnm/fqyp" o gpw"y jkej"qpg"ku"cr"rtqrtkcvg"cpf"vq"enkem"qp"vjg"dwvqp)

[qw"ecp"etgcvg"cf" o czk o w o "qh"6"qrvkqp"ugvu"kp"qv"jgt"vgt o u."gej"rtqfwev"ecp"jcxg"wr"vq"6"fkhhgtgpv"cfu}

Note "kv"ku"pqv"pgeguuct {"vjcv" {qwt"rtqfwev"kpewfg"6"fkhhgtgpv"cfu."gxgp"kh" {qw"etgcvg"6"qrvkqp"ugvu}

"kpfggf"qpn {"cfu"vjcv" o ggv"Cf yqtfu"gfkvtkcn" i wfgnkpgu"y km"dg"etgcvg"cf" { I gpgtCfu"Vjgtghqg."gxgp"y kvj"kfgpvkecn" i gpgtcvkqp"qrvkqpu." {qw"y qp"i g v"vjg"uc o g"cfu"pw o dgt"rgt"rtqfwev" Fqpv"y qtt {"qw"y qp"dv"dg"ejct"igf"hqt"cfu"vjcv" I gpgtCfu"jcu"fgngvgf}

2-2-1. Option set creation

+ new option set ?

Vq"etgcvg"cf"pg y" qrvkqp"ugv." {qw"pggf"vq"enkem"qp"vjg"dwvqp" - "pgzv"vq"new option set}

2-2-2. And/Or mode

mode <--- select ---> ?

AND < I gpgtCfu"vt {"vq"igpgtcvg."hqt"gej"rtqfwev."cu" o cp {"cfu"cu" {qw"jcxg"etgcvg"qrvkqp"ugvu}

OR < I gpgtCfu"y km"etgcvg"qpn {"qpg"cf"d {"rtqfwev"cpf"d {"qrvkqp"ugv}

Hktuv."vjg"cr"rnekcvkp"y km"wug" i tuv"qrvkqp"ugvu."vjgp"ugeqpf"qrvkqp"ugvu"hqt"rtqfwev"hqt"y jkej"pq"cfu"eqwnf"dg" i gpgtcvgf"rtgkqwn {"cpf"uq"qp"wpvkn"vjgtg"jcu"pq" o qtg"cfu"vq"etgcvg"qt"qrvkqp"ugvu"cxckndng}

2-2-3. Option set configuration

[qw"ecp"eqp"i i wtg" {qwt"cfu"htq o "vjg"hnny"y kpi"5" o gpwu<

Add: <--- content type ---> + | <--- punctuation ---> + | free text +

content type

Vjku" o gpw"eqpvckpu"cn"ng o gpvu"vjcv"ecp"gzkuv"kp"ugngevgf"rtqitc o "u"rtqfwevu}

Kh" {qw"ycpv"vq"kpewfg"cf"mg {yqtf"cwvq o cvkecm {"kp" {qwt"cf."rngcug"wug"Cf yqtfu" }Mg {Yqtf"vgzv"tgrnceg o gpv"i"hgcvwtg}

punctuation

Cu"kvu"pc o g"uw i i guvu."v jku" o gpw"cmnq y u" { qw"vq"ugrctcvg" { qwt"fkhhgtgpv"eqpvgpv"v { rgu"d { "c"rwpewcvkqp0"
Rwpewcvkqp"ku"wugf"kp"vjg"uc o g" y c { "vjcv"vjg"eqpvgpv"v { rgu0"
Note<"Kh" { qw"wug"c"rwpewcvkqp"chvgt"c"eqpvgpv"v { rg"y jke j"jcu"cntgcf { "qpg"cv"vjg"gpf."kv"y kmn"dg"tgrncegf"d { "vjg"qpg" { qw"ugngevgf"kp"vjg"rwpewcvkqp" o gpw"0"
Uk o knctn { ."kh" { qwt"rwpewcvkqp"fqgup0"eq o rn { "y kvj" Cf Yqt fu0"gf kvqtken" i wkfgnkpgu."kv"y kmn"dg"eqttgevgf"d { " I gpgtCfu0

free text

V jku"hgcvwtg"cmnq y u" { qw"vq"gpvgt"htgg"vgzv"kp" { qwt"cfu0"
Kv" o c { ."hqt"gzc o rng."dg"wughwn"vq"cff"0qpn { i "dghqtg"c"rtkeg"qt"0eurgeken"qhhgt i "chvgt"vjg"rtqfwev"pc o g0" [qw"ecp"wug"cu" o cp { "htgg"vgzvu"cu" { qw"nkmg0" I gpg/
tCfu"xgfk0ku"kh"vjg { " o gg"vjg"gf kvqtken" Cf y qt fu"cpf"c o gpf"vjg o "kh"pgeguuct {0

Wug"eqpvgpv"v { rgu."rwpewcvkqp"cpf"htgg"vgzv"vq"eq o rqug" { qwt"cfu0"
D { "enkenkp i"qp"qpg"ng o gpv"vjcv" o cmgu"wr" { qwt"cfu."y jkng" o qxkp i" { qwt" o qwug." { qw"ecp" o qxg"vjg"kv g o "cpf"rnceg"kv"cp { y jgtg"gnug0"V jku"cmnq y u" { qw"vq"
o cmg"eqttgevkqpu"vq" { qwt"qrkqp"ugv"y kvj qwv"jcxkp i"vq"tgfq"kv0

Other options: delete text between brackets | capitalize the first letter of each word

delete the text within brackets

Kh" { qwt"rtqfwev"eqpvkpv"vgzv"kp"dtcemgvu."v jku"qrkqp"cmnq y u" { qw"vq"tg o qxg"kv"htq o " { qwt"cfu0

capitalize the first letter of each word

Cmnq y u" { qw"vq"ecrkvcnk | g"gej" y qt fu0"0tuv"ngvgt"kp" { qwt"cfu0

3. Keywords generation

The **Keywords**"dnqem"cmnq y u" { qw"vq"fg0pg"j q y" I gpgtCfu"y kmn"etgcvg"mg { y qt fu"htq" { qwt"rtqfwev0

3-1. Dynamic bid

Dynamic bid | formula Test | maximum bid ?

V jku"hgcvwtg"cmnq y u" { qw"vq"i gpgtcvg" f { pc o kecm { "c"urgek0e"cwewkqp"vq"gej"qh" { qwt"rtqfwev"dcugf"qp"vjgkt"rtkeg0

formula

[qw"ecp"gfkv" { qwt"q y p"htq o wnc"y kvj"z"cu"vjg"rtkeg"xctkcdng0"
Hqt"gzc o rng."kh" { qw"y cpv" { qwt"cwewkqp"vq"dg"cv"ngcu"v"203"y"cpf"vjg { "kpetgcug"rtqrvtkqpcmn" { y kvj"vjg"rtqfwev"rtkeg." { qw"eqwnf"wug"vjg"hqmq y kp i"htq o wnc<"
203" - "*"z"1"722+
Kp"vjg"ecug"y jgtg"c"rtqfwev"ku"322"y."vjg"dkf"y kmn"dg"2047"y0
Kh"cpqvjgt"rtqfwev"y qtvj"495"y."vjg"vjg"dkf"y kmn"dg"gswn"vq"2087"y0
V jku"ku"cxgt { "uk o rng"gzc o rng."dww"pqvjkp i"rtxgppv" { qw"htq o "wukp i"c" o qtg"eq o rngz"htq o wnc."cu"nqp i"cu" { qw"wug"z"cu"vjg"rtkeg"xctkcdng0"
Enkem"qp"Vguv"dwwqp"vq"vguv"kh" { qwt"htq o wnc"ku"eqttgev0"
I gpgtCfu"i kxgu" { qw"vjg"tguwnv"htq"c"rtqfwev"vjcv"ku"y qtvj"322"y0

maximum bid

V jg" o czk o w o "dkf fkp i" o cmgu"kv"rqqukdng"vq"urgek { "c"uw o "eqttgurqp fkp i"vq"vjg"dkf fkp i"pqv"vq"dg"gzegg f g f"htq"c"mg { y qt f0

3-2. Filtering

Filtering | duplicates ?

duplicates<"rtxgppv"c"mg { y qt f"htq o "crrgctkp i"kp" o wnk r ng"cf" i tqwru0

3-3. Words number

Words number | minimum | maximum ?

Fgvgt o kpg" { qwt"mg { y qt fu"nk o kv"uk | g0"
Kh" { qw"ejqqug"c" o kpk o w o "qh"4."vjg"p" I gpgtCfu"tg o qxg"cmn"mg { y qt fu"eq o rqugf"y kvj"nguu"vjcp"4"y qt fu0"
Kh" { qw"ejqqug"c" o czk o w o "qh"9."vjg"p" I gpgtCfu"tg o qxg"cmn"mg { y qt fu"eq o rqugf"qh" o qtg"vjcp"9"y qt fu0

3-4. Option sets

Option set | + new option set ? | mode <-- select --> ?

Option set #1 X

Add: <-- content type --> + | free text +

Match | broad phrase exact

Option sets `cmnqy {qw"vq"i gpgtcvg"fkhhgtgp"mg { y qtfu"ceeqtfkpi"vq"uq o g"urgek"e"ugvvpku}`
`[qw"ecp"eq o rknq"vq i gvjgt"cmn"vj g"ng o gpvu"qh"ugngevgf"rtqi tc o iu"rtqfwevu"dww" {qw"ecp"cnuq"cff"htgg"vgzv}`
`[qw"ecp"etgcvq"o czk o w o "qh"6"qrvkqp"ugvu"Kv"fqgupuv" o gcp"vj cv"gej" r tqfwev"ku"nk o kvgf"vq"6"mg { y qtfu"qpn { "dww"vj g"eqpvct {0}`
`[qw"y km"ugg"ncvgt"vj cv"vj g"pw o dgt"qh"mg { y qtfu" {qw"ecp" i gv"ku"cn o quv"kp i p kvg}`

Note `<Qpn { "vj g"mg { y qtfu"vj cv" o gg"vj g"cf y qtfu"gf kvqtken" i wkfgnkpgu"ctg"cewcnm { "etgcvq" d { " I gpgtCfu"Vj g"fwrnkecvq"mg { y qtfu"y km"dg"fgngvgf"0`
`Vjgtghqg."gxgp"y kvj"kf gpvkecn"qrvkqpu"i gpgtcvqkq." {qw"y qpuv" i gv"vj g"uc o g"pw o dgt"qh"mg { y qtfu"ht"gej" r tqfwev"0 Fqpv"y qtt {." {qw"y km"pq"dg"ejct i gf"ht"`
`vj g"mg { y qtfu"vj cv" I gpgtCfu"j cu"fgngvgf0`

3-4-1. Option set creation

new option set

`Vq"etgcvq"c"pgy"qrvkqp"ugv." {qw"pggf"vq"enkem"qp"vj g"dwwqp" - "pgzv"vq"new option set}`

3-4-2. And/Or mode

mode

AND `" I gpgtCfu"vt { "vq" i gpgtcvg."ht"gej" r tqfwev."cu" o cp { "mg { y qtfu"cu" {qw"j cxg"etgcvq"qrvkqp"ugvu}`
OR `" I gpgtCfu"y km"etgcvq"qpn { "qpg"mg { y qtf" d { "rtqfwev"cpf" d { "qrvkqp"ugv}`
`Hktuv."vj g"r rnkecvkq"y km" wug" i tuv"qrvkqp"ugvu."vj gp"ugeqp" f"qrvkqp"ugvu"ht" r tqfwevu"ht" y j ke j"pq"cfu"eqwnf"dg" i gpgtcvgf" r t g x k q w u n {."cpf"uq"qp"wpvk"vj g t g"`
`j cu"pq" o qtg"mg { y qtfu"vq"etgcvq"qt"qrvkqp"ugvu"cxckcdng}`

3-4-3. Option set configuration

`[qw"ecp"eqp i i wtg" {qwt"cfu"htq o "vj g"hqmq y kpi"4" o gpwu<`

Add:

content type

`Vj ku" o gpw"eqpvckpu"cmn"ng o gpvu"vj cv"ecp"gzkuv"kp"ugngevgf" r tq i tc o iu"rtqfwevu}`

free text

`Vj ku"hgcvwtg"cmnq y u" {qw"vq"gpvgt"htgg"vgzv"kp" {qwt"mg { y qtfu}`
`Kv" o c {."ht"gzc o r ng."dg" wughwn"vq"cff"edw { i "vq" c"mg { y qtf"qt"eejgcr i "chvgt" c" r tqfwev"pc o gl" [qw"ecp"wug"cu" o cp { "htgg"vgzvu"cu" {qw"nkmgl" I gpgtCfu"xgk i gu"`
`kh"vj g" { o gg"vj g"gf kvqtken"cf y qtfu"cpf" c o gpf"vj g o "kh"pgeguuct {0}`

`Wug"eqpvgp"v { rgu"cpf"vgzv"htgg"vq"eq o rqug" {qwt"cf"ht" {qw}`
`D { "enkemkpi"qp"qpg"ng o gpv"vj cv" o cmgu"wr" {qwt"mg { y qtfu"y jkng"ftci i kpi" {qwt" o qwug." {qw"ecp" o qxg"vj g"kv o "cpf" rnceg"kv"cp { y j g t g"chvgt y ct fu"Vj ku"`
`cmnq y u" {qw"vq" o cmg"eqtgevkqpu"vq" {qwt"qrvkqpu" i tqwr"y kvj qw"j cxkpi"vq"tgfq}`

Match broad phrase exact

Match

`Vj g"Ocv e j"qrvkqp"cmnq y u" {qw"vq"ejqqug"vj g"mkpf"qh"vcti gv" {qw"y cpv"vq"cuuki p"vq" {qwt"mg { y qtfu}`
`[qw"ecp"ejqqug"ugxgtcn"qrvkqpu"ht"vcti gv"kp i <"kp"vj ku"ecug." {qwt"nkuv"y km"dg"tgrgcvgf"ht"gej"qrvkqp" {qw"j cxg"ugngevgf}`

Example `< [qwt"mg { y qtfu"ctg"ect." o qvq {eng"gv" dke {eng}`

`[qw"ejqqug"vj g"vcti gv" d { "gzr tguukqp"qt"gzcev"vcti gv}`

`[qw"y km"qdvckp"vj g"hqmq y kpi"nku<`

`ect i`

`o qvq {eng}`

`edke {eng}`

`[car`

`] o qvq {eng`

`] dke {eng`

Note `< {qw" o wuv"ugngev"qpg"vcti gv"cv"ngcu}`

4. Tracking

Destination URL | Prefix: | Suffix:

`Vj ku"cmnq y u" {qw"vq"cff"ng o gpvu"dghqte"qt"chvgt" {qwt" fguvkcqvq"WTN}`

`Vj gus"ng o gpvu" o c {."ht"gzc o r ng."cmnq y" {qw"vq"tgfktgev"qt"kf gpvkh" {qwt"vtch i e"uqwtg}`

The **Prefix** `i gn f"cmnq y u" {qw"vq"cff"cp"kv o "dghqte" {qwt" fguvkcqvq"WTN}`

The **Suffix** `i gn f"cmnq y u" {qw"vq"cff"cp"ng o gpv"vq"vj g"gp f"qh" {qwt" fguvkcqvq"WTN}`

5. Forbidden words

Please paste your forbidden words lists in the cells underneath [?](#)

Ads
word1 word2 word3

Keywords
word2 word4

The **Forbidden Words**"vcd"cnqyu" {qw"vq"urgek{"yqtfu"jcv" {qw"ycpv" I gpgtCfu"vq"hqtdkf"kp" {qwt"cfu"cpflqt"mg {yqtfu0
I gpgtcfu"yknn"fgngvg"cm"cfu"mg {yqtfu"eqpvckpkpi"vjgug"yqtfu0
Gpvgt" {qwt"hqtdkf fgp"yqtfu"kp"cr rtrtkcvg"egnnu."kpugtkpi" c"nkp"dtgcm"dgv yggp"gcej" yqt f0